

# SIMPLE GIVING...

Sharon Wright of Horizon Bank takes advantage of Unity's new Simple Giving program to help one of her favorite causes—animals. Simple Giving is the perfect tool for people who are simply busy!



Unity Foundation of LaPorte County

A Power for Good

P.O. Box 527  
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SIMPLE  
GIVING...

## Busy? Shift Your Giving Into Automatic!

It's another busy day at the pharmacy. Jada Anderson is filling prescriptions. But at the same time, she just made a donation to her favorite Unity Foundation scholarship funds helping first generation and minority students.



*Mindy Heidel and Jada Anderson found giving simple!*

It's another busy day in court. Attorney Mindy Heidel is representing her clients. Meanwhile, she made a donation to Unity's Boy Scout Fund, and to the Operating Fund as well.

We live in busy times. We have agendas, appointments, schedules, timetables, responsibilities. All seemingly ASAP. For all the times you have no time to think about the causes you hold dear, Unity now offers Simple Giving.

Simple Giving is an automatic withdrawal option,

similar to most withdrawal programs. With your authorization, Unity makes automatic withdrawals from your bank to the fund(s) of your choice. As a pharmacist in Michigan City, Jada fills prescriptions, counsels patients, oversees the work of six or seven technicians, and she is also a manager. "It gets really hectic," she said. Jada also has a three-year-old son to keep her busy. ***"Automatic withdrawal is convenient and easy."***

Mindy works a lot of hours too, including Saturdays and Sundays. She added, "Also, I do all of my banking online. I don't write paper checks. Send me an envelope in the mail, and even if I want to do it, it's more likely to be put aside."

In fact, Simple Giving was Mindy's idea, suggested at a Unity marketing meeting. She remembered, "I was thinking, how could Unity attract young professionals in the community like me as a donor? We don't have a lot of assets. But we have income. Any donations would come from that income."

The days are so busy for Sharon Wright, an Assistant Vice President and Branch Manager for Horizon Bank, she sometimes doesn't have time to do her own personal banking. Sharon said, "A lot of my life is online. It's a tool for peace of mind."

Horizon is the partner company with Unity on the project. Sharon has been working with Unity to bring the Simple Giving program up to speed. In the process, she discovered a more personal connection. Sharon said, "We value our community at Horizon."

I'm a big advocate for animals, and I didn't realize Unity had animal programs set up. This is the perfect way to give back to a cause that is important to me."

Like Sharon, Jada and Mindy don't think of Simple Giving as a deduction from their bank accounts. They think of it as an addition to their community, a means to achieving their charitable goals.

Jada and Mindy were recipients of Unity scholarships. "Unity helped me, so I want to help someone else," Jada said. Mindy added, "Unity has a good mission. I believe in it. They serve all kinds of people in the community."

Sharon said, "It reaffirms my commitment."

While Jada, Mindy and Sharon have targeted specific funds, others might consider starting their own fund through Simple Giving. What works best for you? Let us know.

Either way, Simple Giving means you can take one more item permanently off your to-do list. It also lets Unity give back something important to you—a bit of precious time.

## SIMPLE GIVING...

- *Convenient*
- *Easy*
- *Secure*
- *When you're more comfortable or accustomed to banking online*
- *When it's more economically feasible to give from your salary instead of assets*
- *Give to your favorite causes, or build your own fund*
- *Simple Giving form can be found at [uflc.net](http://uflc.net) to set up automatic gifting*

## Unity Scholarships: Not Just for High School Seniors!

Filing Deadline for Most Applications is April 6, 2009—**Do your homework!**

Unity scholarships are available for students of every age. So if you are a high-school senior, or a parent or guardian, you should be enthusiastically pouring through the scholarship information on our Web site, [uflc.net](http://uflc.net). If you are currently attending college, there are scholarship opportunities here. If it's been a long time since you've graduated from high school, but college is calling, follow your desire here as well.

When you look at the listing, you will discover the starting point for most scholarships is the high school you graduated from.

If the high school you attended is not listed, you may still be eligible to apply for scholarships if

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you are a resident of LaPorte County. Then look a little deeper into the application. Many have requirements made to order for the "non-traditional" college student.

The application process is a breeze. You can even fill out the forms online, so all you have to do is print, sign, and send them to us.

Whatever your age, it's a two-step process towards a more fulfilling future:

1. Make a commitment to begin or complete your college education.
2. Send in the completed applications by the filing deadline.

**The community supports you!**

**2008 LaPorte County Nursing Scholarship Recipients**



## UNITY NEWS

Spring 2009

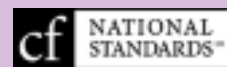
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Simple Giving form can be found at [uflc.net](http://uflc.net) to set up automatic gifting.

We are always updating our mailing list, so if you have received this newsletter in error, please call or e-mail.

Brochures on Wills & Bequests are available by calling the Unity Foundation office.



# Calendar of Events

**April 6: Scholarship Deadline:** Check out [uflc.net](http://uflc.net) for dozens of different opportunities.

**April 18: Homeward Bound Walk to raise awareness of housing and homeless issues:** 8 to 11 am, Washington Park, Michigan City. Call 866-879-4615 or see [www.HomewardBoundIndiana.org/la-porte-county](http://www.HomewardBoundIndiana.org/la-porte-county) for information.

**April 22: Grant Writing Workshop Session II:** 8:30 am–3:30 pm, Pinney Purdue Farm, Registration required. Details on [uflc.net](http://uflc.net).

**May 13: Michigan City Education Foundation Reception to honor teachers' innovative classroom projects:** 4:30–6:30 pm, Barker Mansion, Michigan City, No charge.

**May 20: How Unity Foundation Funds are Invested Breakfast:** 8–9:30 am, Portofino Grill, LaPorte, Reservations required.

**Week of June 8: Scholarship Reception honoring 50+ winners annually.** Details TBD.

**July 20: Deadline for Community Fund Grant Applications of \$3,000 or under.** Go to [uflc.net](http://uflc.net) for guidelines and application.



*Attendees from the Grant Writing Workshop held last Fall gained valuable knowledge.*

## Gift Annuities Offer You Smooth Sailing in These Tumultuous Seas

**G**ift annuities are the multi-taskers of charitable giving. It's a forever gift! It's a fixed source of income for life! It's a tax advantage! A gift annuity to the Unity Foundation is an option when you want to achieve several goals at once.

*Example: An Irrevocable Gift of \$10,000*

	Annual Income	Average 5 Yr CD
70 Yr Old Single Life	\$570	\$271
80 Yr Old Single Life	\$710	\$271
80 Yr Old Single Life	\$950	\$271

A gift annuity is a contract. You (the donor) agree to transfer cash or other assets to Unity. In return, Unity (the charity) agrees to pay a fixed sum of money to one or two beneficiaries you name, for the rest of their lives. Of course, you can be a beneficiary.

The payments are fixed at established rates, recommended by the American Council on Gift Annuities. They never increase or decrease. The amount you receive is based on the rate, the value of the contribution, the number of beneficiaries and their ages. The return rate on gift annuities compares favorably to similar types of cash investments.

Gift annuities are especially preferred by retirees who appreciate the certainty. For example, a gift annuity assures continuation of payments to a surviving spouse without worrying about probate. And no worries here about the stock market fluctuating or CD rates declining. The steady source of income gives you steady peace of mind.

Call the Unity Foundation and ask for Warren Ransom. Warren is our go-to guy with all the answers about gift annuities.

### Gift annuities...

- Help achieve your charitable goals...forever!
- Help Unity achieve community goals...forever!
- Guarantee income/cash flow for one or two beneficiaries!
- Offer potential tax advantages!

